

Ten Tips for raising money

1. Ask. If you don't, nobody will know that you want something.
2. Tell people why their support is important, and what it will help achieve.
3. Tell people about your future plans, and highlight your successes so far.
4. Be specific about what you need – and ask for it.
5. If you are asking for money, say exactly what you will spend it on. If someone has made a donation of equipment or materials, say how it will be used.
6. Include an explanatory leaflet about what you are doing.
7. Say thank you, promptly and nicely.
8. Don't be put off by refusals, the next person may say "yes".
9. Keep records of all the support you have received. Keep your supporters informed about your progress.
10. If you need to, don't be shy of going back and asking for more.

